



# Zander

Imaging from the Heart

Zander is a New Zealand specialist memorial imaging company owned by Bill & Bettina Wallace. We were drawn into Photoceramics through a desire to memorialise our young daughter after she was killed riding her bike back in 1995. We spent 2½ years channelling our grief into research and development. Eventually we produced a beautiful permanent photoceramic memorial of our Julia.



We then went on to offer our photoceramic skills to other families. Each portrait is custom prepared to meet individual wishes and cultural preferences. We are committed to providing choice in memorial imagery to the public. We are supplying memorial retailers throughout the country and have thousands of satisfied customers.

## Guaranteed Durability

After your photograph has been digitally prepared we convert it to a permanent, U.V. stable all weather image. Any traditional form of printing or photography will not stand the test of time outside and will even suffer inside from U.V. light.



Tiare Maori with Tapa

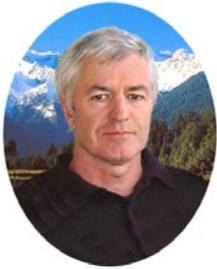
To solve this we have developed an imaging process where we translate the colours to ceramic glaze materials that are made from mineral pigments. These mineral pigments are applied to the glazed surface of our porcelain and kiln fired in a carefully controlled process up to 900° Celsius.

The image is fired into the glaze and having survived through 900° Celsius of heat nothing the elements throw at it makes any impression on it. It is fully U.V. stable. This process is the most archivally stable form of imaging that exists. Your Photoceramic will look the same in 5, 10 or 100 years irrespective of whether it is displayed inside or out.

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## Backgrounds and Borders

Your memorial retailer can show a range of options that may enhance the image you choose for a memorial portrait. A few examples are shown below:



(W) Mountains



Bush



(I) Clouds



Island Palms



Coast



(T) Sunset



Aurora



Baby Pink



Ngatua Plants



Aotearoa  
with (P) Ferns



Paua with  
(T) Daylight



Frangipani  
with Island  
Palms

*An example of digital graphic preparation of a photograph.*



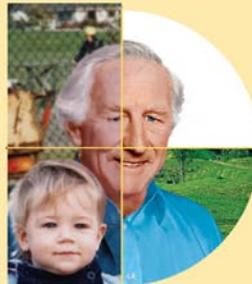
Original  
Photograph

### Step 2:

Then we digitally repair and enhance the image if necessary.

### Step 1:

We scan the supplied photograph with the latest scanning technology at a high resolution.

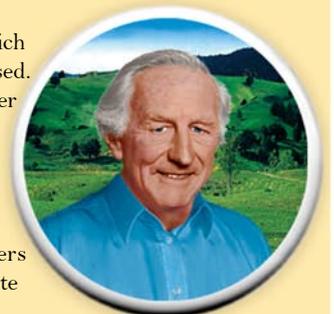


### Step 3:

Parts of the image which are not needed are erased. This could include other people, distracting backgrounds etc.

### Step 4:

Finally we add new backgrounds and borders to enhance and complete the image if required.



Finished  
Photoceramic

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## Frequently Asked Questions

**Q:** What kind of photograph should I supply?

**A:** Choose your best available image. Regardless of the quality we'll do the very best we can with what you supply.

**Q:** Can you "fix up" my photograph?

**A:** We are happy to. We can take out distracting backgrounds, creases and scratches. We can add new backgrounds & borders. Ask your memorial retailer for options.

**Q:** Do I have a choice in size and shape for the photoceramic?

**A:** Yes. We stock 10 different shapes as illustrated below. Sizes start at 4x6cm and go up to 40x60cm. Talk to your memorial retailer to see what will fit on your headstone or plaque.



**Q:** How will the colours turn out?

**A:** We achieve a very high degree of colour accuracy but there can be some variation due to the ceramic pigments being quite different to the photographic process. Our main aim is to get a pleasing skin tone, and this process is very suitable for complexions.

**Q:** Will my photograph be harmed by this process?

**A:** Absolutely not! It is returned completely unharmed. In addition to this it is possible to order photographic prints of our enhanced version of your image. Ask your memorial retailer for this service.

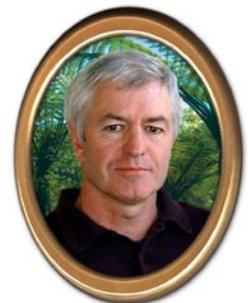
### *Our services include:*

#### *Photoceramics*



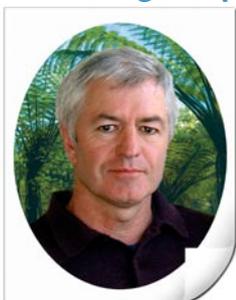
A popular method for adding a portrait to a headstone or plaque.

#### *Photoceramic Frames*



Bronze and Stainless Steel frames are available to give a more "finished" look when mounting a Photoceramic to a headstone.

#### *Photographic Prints*



If you like the image we prepare for the Photoceramic you can order copies on photographic paper.

#### *Button Badges*



These are used for funerals & memorial unveiling occasions. Your guests can take home a lovingly prepared image of the deceased.